

## NEWS RELEASE

**FOR IMMEDIATE RELEASE**  
**October 11, 2016**

PRESS CONTACT:  
Darek Hahn, President & CEO  
Dynamic Strategies, Inc.  
(609) 655-1707  
darek.hahn@ds-inc.com

### **DYNAMIC STRATEGIES ANNOUNCES STRATEGIC ALLIANCE WITH CYBERSECURITY FIRM HARBOR TECHNOLOGY GROUP**

#### **Partnership leverages strengths of both New Jersey business service providers to deliver enterprise-level IT and cybersecurity to the SMB market**

CRANBURY, NJ – Dynamic Strategies, Inc. (DSI), a Cranbury-based Managed Service Provider (MSP) that serves the small and mid-size business (SMB) space with Information Technology (IT), helpdesk and other computer network services, announced today that it has formed a strategic alliance with Harbor Technology Group (Harbor), a provider of cybersecurity services to the SMB market. Harbor offers fractional Chief Information Security Officer (CISO) as a contracted service on a C-level consulting model, as well as cybersecurity risk assessment for its clients.

“Partnering with Harbor positions us to offer our clients proactive security services and security assessments,” says DSI’s President and CEO, Darek Hahn. “The Harbor team has a strong history of extraordinary performance in security and brings with them a striking portfolio of expertise that complements and enhances DSI’s core services. Small and mid-size businesses are every bit as concerned with the potential vulnerability of their data as the biggest players in the market. This alliance further fortifies our commitment to our clients by adding risk assessment and executive level security consulting to the 24/7 monitoring and host of other responsive services that DSI already delivers. We believe that, together, our strengths represent a comprehensive and formidable IT and cyber-security solution in the SMB market. And, that speaks to our long-standing covenant to serve and protect our clients.”

“A data breach is not always caused by a hacker gaining access to an online archive of information. It could be as simple as losing employee files. Businesses under 1000 employees are typically focused on conducting business, not assessing for risk and establishing security controls. Yet, a simple lost file could lead to extreme challenges in the form of fines and worse. In fact, its been reported that over 50% of SMBs that have had a significant breach, go out of business within 12 months,” says Harbor Technology Group Partner, Michael Markulec. “Allying ourselves with DSI helps us deliver around-the-clock monitoring and other information technology services to our clients beyond our executive-level cyber-security strategy and

consulting. Working together, we will deliver a set of greatly enhanced IT and security services to the marketplace. It's a win-win for both companies, and our clients."

Keith Jackson, DSI's Vice President, Sales and Marketing, suggests that security should be a vital component of any SMB's operations. "Every day in the news we read that a business has been hacked. Security threats are growing, not decreasing. It makes sense for DSI to expand its portfolio. We've long provided security services, but Harbor focuses exclusively on creating proactive security roadmaps and cybersecurity guidance. They have the security piece of the equation; we have the monitoring. Both companies are complementary. Forming a strategic alliance allows us to leverage each other's skillsets to provide a better customer experience. Harbor's core values align with those of DSI. Their rallying call is to understand their customer's business before anything else...and, to provide education around security to smaller and mid-size businesses. Those values are in total alignment with Dynamic Strategies."

### **About Harbor Technology Group**

Founded in 2015 by networking and security veterans, Harbor Technology Group developed a set of enterprise-grade cybersecurity services tailored to small and medium sized business that face the budgetary restrictions of growing organizations and still seek advanced protection. Harbor provides its clients with consultative services to enable them to make informed, fact-based decisions and manage cyber risk. Harbor is located at 230 West Delaware Avenue, Pennington, New Jersey, 08534. For more information on Harbor, visit the company's website at <https://www.harborg.com/>.

### **About Dynamic Strategies**

Dynamic Strategies, Inc. (DSI) is a Cranbury-based business established in 1998. DSI provides enterprise-level Information Technology support to the SMB market without the enterprise-level financial and administrative burden. DSI is located at 259 Prospect Plains Road, Building K, Suite 301, Cranbury, New Jersey, 08512. For more information on DSI, visit the company's website at <https://www.ds-inc.com/>.

Contact:

Darek Hahn, President & CEO

Dynamic Strategies, Inc.

(609) 655-1707

darek.hahn@ds-inc.com

###