

NEWS RELEASE

FOR IMMEDIATE RELEASE
September 1, 2016

PRESS CONTACT:
Darek Hahn, President & CEO
Dynamic Strategies, Inc.
(609) 655-1707
darek.hahn@ds-inc.com

DYNAMIC STRATEGIES ANNOUNCES ACQUISITION BY CATAPULT INVESTMENT TEAM

Acquisition positions Cranbury Information Technology provider for growth while investors seek to acquire additional businesses

CRANBURY, NJ – Dynamic Strategies, Inc. (DSI), a Cranbury-based Managed Service Provider (MSP) that serves small and mid-size businesses with Information Technology (IT), helpdesk and other computer network services, announced today that it has been acquired by Catapult Acquisition Corp (Catapult), a New Jersey corporation whose primary objective is to leverage the market potential presented by DSI to markedly grow the business. The acquisition represents a substantial shift in the business model of DSI from a business led by three owners to one overseen by a board of directors, led by experienced professionals, and with ownership shares to be offered to employees. Catapult's investment in the business effectively buys out its three owners through an acquisition of their assets.

"Although its base services will not substantially change, the acquisition will further strengthen DSI's commitment to its customers. Clients will see a decided move to customer-focused process and procedure," says DSI's new Chairman of the Board, Glenn Kupsch. Kupsch, a primary investor and Catapult principal, is also a managing member of Seamless Properties, LLC, and Hunters Leap, Inc., and has been Chief Information Officer at Matheson Tri-Gas, where he was instrumental in integrating an MSP, like DSI, to transition the business's Information Technology team from task-focused to value-added strategic roles within the company.

"We see tremendous potential in the business that DSI has worked for nearly 18 years to develop -- and in the quality of its people and their experience and expertise," Kupsch says. "The team had begun to carve out a space in the market positioning itself as a true enterprise-level Information Technology provider for the smaller business – businesses with about 100 computers. These are the kinds of companies that often rely on one or two employees, responsible for business activities, who are forced to spend most of their time troubleshooting IT issues and concerns. Businesses hire DSI to liberate themselves from the routine tasks of Information Technology so they can better focus on growing their revenue, their products, and their people. When they bring DSI onboard, they get state-of-the-art technology support, 24-

hour monitoring, and a full team, which an MSP can offer. DSI will help in-house Information Technology point people focus on issues that bring even greater value to the business, like strategic planning.”

Darek Hahn, formerly Director of Sales & Marketing at DSI, will now serve as President & Chief Executive Officer. “The acquisition allows us the opportunity to grow with our customers and at the same time provide growth opportunities for the employees and support our philosophical shift from Information Technology provider to business partner,” Hahn says. “We will also expand more broadly into the markets we already serve, including manufacturing, life sciences and biopharma, and the professional services industries.”

New to the team, Keith Jackson, a former sales director with Raritan Inc., brings to DSI over 20 years of sales and marketing experience in the Information Technology space. Keith will be tasked with leading the sales and marketing efforts, transforming the company to a customer-focused organization, and building process to accelerate growth. “Our sales team will take the time to understand our client’s business objectives first. Business clients are looking for IT service providers that understand a client’s primary business goals and adaptability. The new DSI will offer cutting-edge IT education to its clients along with first-rate Information Technology solutions for client needs”.

Former owners Joseph Infante and Robert Pezzullo will retain consulting roles with DSI. Infante will serve as a member of a task force focused on acquisitions to grow DSI expertise. Pezzullo will continue to serve as systems engineer for key clients.

About Catapult

Catapult is a New Jersey-based corporation created to invest in and acquire businesses in the field of Information Technology with the goal of providing unmatched Information Technology services to the SMB market. Catapult actively seeks other investment opportunities in Information Technology.

About Dynamic Strategies

Dynamic Strategies, Inc. (DSI) is a Cranbury-based corporation established in 1998. DSI provides enterprise-level Information Technology support to the SMB market without the enterprise-level financial and administrative burden. DSI is located at 259 Prospect Plains Road, Building K, Suite 301, Cranbury, New Jersey, 08512. For more information on DSI, visit the company’s website at <https://www.ds-inc.com/>.

Contact:

Darek Hahn, President & CEO
Dynamic Strategies, Inc.
(609) 655-1707
darek.hahn@ds-inc.com

###